

Here's how you can have your own information publishing business right op...

on your desktop...

A complete business that can be run from a single CD-ROM!

Dear Fellow Marketer:

My name is YOUR NAME, owner of YOUR COMPANY. I have been selling mail order information products that come with Full Reprint Rights since DATE. Enclosed are some of my finest moneymakers.

I specialize in reprintable moneymaking information products that you can easily sell by mail and online.

- These products can be easily reproduced on any copy machine or from your computer's printer. Fill all orders yourself and <u>keep all the money</u> as much as 1,000% profits!
- Available are some of the finest, professionally written booklets, reports and manuals. Each product comes with Full and Unlimited Reprint Rights!
- > Each product will give you many repeat sales and get you many repeat customers!

Let me introduce to you a complete information publisher's library of moneymaking products...

"The Info-Publisher's Reprint Rights CD-ROM"

Now you can have your own publishing business that you can promote and sell online AND by mail! You get 22 hot info-products/series on a single CD-ROM, sales flyers for each product and a copy of this same exact catalog that you can insert your company name in to market with!

WHAT MAKES THIS CD-ROM DIFFERENT THAN ALL THE OTHERS?

- 1. This is NOT a bulk unformatted bone yard of rough, unfinished reports without any polished sales materials.
- 2. The products on this CD-ROM are all **completed products**. Ready to sell individually, with their own unique sales flyers, or as a complete Publishing business on CD-ROM.
- 3. They are **ready to print out or copy right from your computer**.
- 4. What you see in this catalog are **exactly** what your flyers will look like on the CD only sharper.
- 5. You will get flyers for both paper and the CD-ROM/paper versions!
- 6. **These flyers went through the aging process** to become effective, proven sellers. But you can change them to your liking at will!
- 7. New mail order dealers need and want professional looking products and you can supply them EVERYTIME using this CD-ROM.

WITH THIS BIG-TICKET PRODUCT LINE YOU WILL BE ABLE TO:

A. FILL YOUR MAILBOX WITH AVERAGE DAILY CASH ORDERS OF \$97.00!

Personally, I like to sell the larger orders. That way I only have to focus on one sale a day. I can lead with a small product on the front end and offer the full CD-ROM on the back-end.

B. You will KEEP AS MUCH AS \$95.⁰⁰ PROFIT PER CD-ROM (AFTER POSTAGE AND SHIPPING)!

> You will be able to advertise in any mail order trade magazine, use Direct Mail to sell these products and even make sales online.

You will receive a CD-ROM with all 22 products and sales flyers for both with the "paper only" versions and the "CD-ROM/paper" versions and Full and Unlimited Reprint Rights and a FREE website to boot!

If your customers want regular mail order products, they will be able to get them from you. If they want products on CD-ROM, you will be able to supply them too! All 22 products are in Microsoft Word format! Each comes with Full Reprint Rights, Camera Ready Ads and are <u>ready</u> for you to make money with instantly - <u>Guaranteed</u>! (Shipped flat, neat & ready for the copy machine!)

Ordering is easy! Just print out any individual product flyer in this catalog for any item you want and mail it to our address below...

...Or scroll to the end of this catalog to order the complete series on CD-ROM!

Yours for mail order \$u¢¢e\$\$ (Real success is spelled with DOLLARS and CENTS!),

YOUR NAME YOUR COMPANY

P.S. Remember -- Order the complete CD-ROM package for the full \$97.⁰⁰ and I will give you your own copy of this same exact catalog in WORD Format. You can insert your company name and set it up any way you want! HURRY, this is a <u>limited-time</u> offer! **ORDER TODAY!**

P.P.S. Remember, there are lots of new mail order enthusiasts that don't have enough experience or the tools to sell online or electronically. Yet, they want to make money in mail order. They need products... Now you can set them up quickly with laser-sharp copies!

P.P.P.S. BONUS! Order today and get 650 additional reports as an added bonus with your order. The also come with **Full and Unlimited reprint Rights!** These reports cover everything! Mail order, computer, consumer, health, legal, MLM and lots more!

Click Here NOW to go back to our site to order: <u>http://yourdot.com</u> or scroll to the end of this catalog for our order form. (Remember that you can order individual products from here as well.)

A SIMPLE \$100 A DAY PLAN

Here's how to start your own \$100 A DAY mail order business right from your kitchen table! This plan is incredibly easy and timeproven and is still being used all the time by many high-profit mail order companies today!



And as an added banus we'll even include an extra \$500 A MONTH PLAN diso! Order today and receive both plans along with camera-ready ads, classified ads and 2 laser-sharp copies of this same exact 5×7 display ad -- All for only a one time payment of \$10.00!

Make BONUS! FREE REPRINT RIGHTS! Money 3 Available on EVERYTHING FOR ONLY \$10.00! Ways!!! CD-ROM! □ **Yes!** Please *RUSH* me both plans by First Class Mail! "A Simple \$100 A Day Plan" and "The \$500 A Month Plan" . . . including sample Classified Ads, C/R Display Ads and 2 Laser-Sharp copies of this same exact 5 x 7 Display Ad! Everything is shipped Flat, Neat and Ready For The Copy Machine! Including Full & Unlimited Reprint Rights! Enclosed is my (), Check (), Money Order () for the: () Printed Version \$10.⁰⁰, () CD-ROM Version \$13.⁰⁰, () Both Printed & CD-ROM Versions \$18.⁰⁰. NAME ADDRESS CITY STATE ZIP SEND ORDER TO: Your Name and Address Here

TWENTY HOT TITLES THAT SELL By CLASSIFIED AD



- 2. Money for Your Business Up To \$750,000 Guaranteed!
- 3. Make Up To \$3,000 A Day With Your VCR!
- 4. How to Make Up To \$5,000 A Week Just Talking To People!

5. Special Companies That Will Pay You Up To \$100,000 Monthly for Doing Almost Nothing! So Simple Anyone Can Do It!

6. Get \$10,736 For Something Collecting Dust in Your Home that You Probably Don't Remember You Even Have!

- 7. \$100 An Hour Simply Duplicating Special Cassette Tapes At Home!
- 8. Make Up To \$700 A Day/Reading the Classifieds!
- 9. How To Get Free Food, Clothing, Computers Almost Anything Given To You
- By Major Corporations And Others!

10. Simply Use One Magic Word With Everyone You Meet and Put Thousands of Dollars into Your Pockets - Works Every Time!

- 11. \$5,000 A Week Passing Out Special Presents!
- 12. How To Fill Your Home with Free Books, Magazines, Computer Software!
- 13. How To Get Rich Giving Away Something Free!
- 14. Up To \$4,000/Day Watching TV Shows!

15. The Original Kitchen Table Money Machine - Assembling Products At Home For Up To \$500 A Day!

16. \$100/Hour With Your Pick-Up or Van!

17. \$100,000/Year Recession-Proof Businesses!

18. Where To Call For Free Printing, Advertising And Free Business Advice! - Why Pay For It?

19. Get Free Mailing Lists from Federal and State Governments!

20. \$1,200/Week "Handing Out" A Sheet Of Paper To Overweight People!

EACH TITLE COMES WITH FULL REPRINT RIGHTS - CLIP & MAIL TODAY!!!

- **YES!** Please <u>**RUSH</u>** the following Camera-Ready Reports with Full Reprint Rights (at \$2.00 each):</u>
 - ✓ Circle Report Numbers Wanted 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

Enclosed is \$_____ Cash, Check, Money Order for the reports above.

• YES! Please RUSH me the complete "TWENTY HOT TITLES THAT SELL BY CLASSIFIED AD" Series including Full Reprint Rights & 2 Sharp, Camera-Ready copies of this Flyer!

Enclosed is my Cash	, Check _	, Money Order	for the:
Printed Version \$20, () CD-ROM	Version \$20,	() Both the Printed &	CD-ROM Versions \$33

()Printed Version \$20,()CĎ-ROM	Version \$20, () Both the Printe	ed & CD-ROM Versions \$33.	
NAME			I
ADDRESS			I
CITY SEND ORDER TO:	STATE	ZIP Available on CD-ROM!	



Just \$2.00 each or

all twenty reports

for Only \$20!

Please help me!

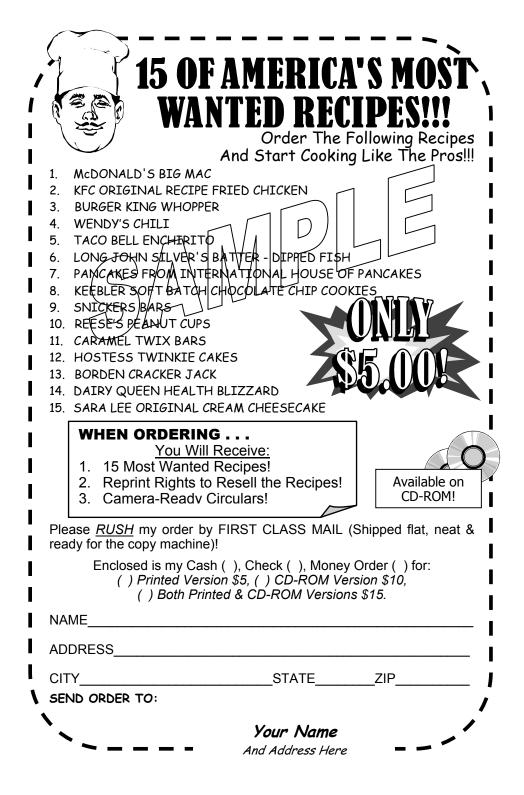
L'Interla	NAMI			
	 The World's Greater Repeat Orders - Ever han owning a post offi 	y Dealer needs Fres	h, Hot Nam	
THE	ABC's of	RED-HOT N		S!
moneymaking enterprise & you've been looking for th sell by mail, the Mailing Lis for additional income, reprintable manual as well MONEY! INSIDE SECRE	the-trade' that will wn successful Mailing vonderful, thriving, <u>unlimited</u> income! If e perfect product to t business is it! And you can sell this and KEEP ALL THE TS by the Mailing List B	exactly how the in this fascinatin learn their secre also learn all th experts to m repeatedly! And off-so-powerful, command an orc you just want to filmflam' that co filmflam' that co Sales are neve Easy to start a Can be run par No special skill Yields excellen	professionals ng business. ts for your of e angles us ake their d you will ha techniques de from you o rent name otect you fit onstantly go itable! r seasonal! nd operate! rt-time or full- s or educatior t profits!	we the simple, bu used to subth r prospect! Even i s for yourself, this rom some of the bes on out there Now you can get this Series on Paper or CD-ROM! time basis!
Don't flounder around for the facts NOW, right from written clearly, precise an Nothing is left dangling. Yo strictly valuable professiona	or years trying to find th the start. Save time ar d are easy-to-understar ou'll get practical informa	nd money by using the nd. You'll be able the	his manual. to proceed a	All instructions are at your own pace
If you have a list to se exactly, <i>step-by-step</i> , how a a business that will pay you be operated from any locati	an income for the rest	you'll need. Start on of your life. Remen	a shoestring	g if you wish. Build
BONUS! Order this man Get FREE Cash Buyers Na				
neat & ready for the c <u>Reprint Rights</u> !	me this full-length mar opy machine, <u>plus</u> , 2 sha osed is my Cash <u></u> , Chec	arp camera-ready cop	pies of this e	
()Paper Version \$1 ()I'm ord	<i>0, () CD-ROM Version</i> ering within 15 DAYS, so	<i>\$15,()Both Paper</i> o don't forget my Free	& CD-ROM	
Name		Address		



If you tried to place any number of classified ads yourself, you would work yourself to death. Imagine trying to place just 25 ads. You would have to contact each newspaper, get their rates, deadlines, etc. Then you would have to the 25 ads, stamp, address and mail 25 envelopes and write 25 different checks!

The alternative is to let an ad agency do all that stuff for you! They do all the work. You simply complete one order, mail it with your check and they will place it in the number of newspapers you specify.

You Just Relax and Watch For Those Big Orders To Flood Your Mailbox! YES! Send me the list of over 40 ad agencies, including their names, addresses, telephone numbers, FAX numbers, rates and the person to contact. Please <u>RUSH</u> my order by First Class Mail. Shipped Flat, Neat and ready for the copy machine including Full Reprint Rights! Enclosed is my Cash (), Check (), Money Order () for the:	These Are Bulk Wholesale Ads! You can advertise for as little as 69¢ per newspaper! I've got the source for over 40 ad agencies! All you need to do is complete the order form below and I will rush your copy of "Wholesale Advertising Sources." DO IT TODAY! ★ Includes ★
 () Printed Version \$10, () CD-ROM Version \$15, () Both Printed & CD-ROM Versions \$20. I'm ordering within 15 days. Don't forget my BIG BONUSES! 	Full Reprint Rights! QUICK-ORDER BONUS! Order within 15 days &
Name	we'll include absolutely FREE, these \$20 Bonuses:
City State Zip RUSH YOUR ORDER TO: Your Name And Address Here	 40 Ways Of Getting Free Or Low-Cost Advertising 50 Leading College Publications That Want Your Ad 60 Popular Newsgroups For Marketing Your Home-Business Offerings
Ana Aaaress Here	



MONEY Fights! MONEY	A PERE HC al is all about making the the emphasis on waters is actually the s g them takes skill. The pensive, common sense	MAKING MONEY. simple part. Making This manual reveals se ways to get the covers EVERYTHING - ONLY \$10 [∞] ! Cut Here W TO MAKE MONEY R Ads & Full Reprint mey Order () for the: M Version \$10,
ADDRESS		
CITY	STATE	ZIP
CITY Send Order To:	STATE	ZIP
	STATE	Available on
	STATE	



This new self-publishing series is devoted exclusively to the art of direct mail. You get nine powerful reports that will help you sell more goods by mail. Each report is laser typeset and comes with full reprint rights.

- 1.) 21 Envelope Tricks
- 2.) 110 Ways To Improve Your Direct Mail Response
- 3.) When, Why And How To Use Mailing Lists
- 4.) A Dozen And One Ways To Reduce Postage
- 5.) How To Write A Power Packed Sales Letter
- 6.) 24 Principles Of Direct Marketing
- 7.) How To Put Together A Winning Direct Mail Package
- 8.) Data-Base -- The Secret For Success
- 9.) How I Made More Money With My Direct Mail

Here are nine special chapters to help you and your customers run more successful direct mailing campaigns. You get all 9 reports, PLUS 2 sharp copies of this same exact flyer for \$20.00 postpaid.

Start getting experience by doing your own direct mailings – the most effective means of advertising there is. As you begin to mail your own distinctive direct mail piece you'll soon see it begin to evolve into a very effective mailing tool.

When you learn how to successfully use Direct mail, there is simply no stopping you from making as much money as you want in a single day. Imagine pulling wads of cash orders out of your mailbox every day -- all week long!

BONUS! Order within the next 10 DAYS and get these two extra FREE reports! #1 How To Write Irresistible Ad Copy #2 How To Advertise Out-Of-Circle For \$3.⁰⁰ – \$10.⁰⁰

YES! Please <u>RUSH</u> me the complete **"Become A Direct Mail Expert"** series by First Class Mail, including 2 sharp Camera Ready copies of this same flyer (shipped flat, neat & ready for the copy machine)!

Enclosed is my Cash (), Check () Money Order () for the: () Printed Version \$20, () CD-ROM Version \$25, () Both Printed & CD-ROM Versions \$35.

• I'm ordering within 10 DAYS so please include my Free Bonus reports.

NAME			
ADDRESS			
CITY		STATE	ZIP
SEND ORDER TO:			
	Your Name		

And Address Here

You Can Make Lots Of Money This Year With This Series Using Direct Mail and Classifieds Ads!"

"The Direct Marketer's Information Series" Vol. 1

Fill your mailbox full of daily cash orders selling these exceptional reports by mail. Just include a copy of this exciting flyer in all your outgoing mail!

1) "The Original Kitchen Table Money Machine"

Make money assembling products at home for up to \$500 a day.

2) "Create Your Own Mail Order Products"

Successful mail order dealers take a keen look at the needs and wants of their customers and the market place first and then the profits flow naturally.

3) "How To Get Rich Giving Something Away For Free"

Learn how the experts have been making thousands of dollars a month using this simple technique.

4) "The Two Hottest Used Products To Sell"

An easy business to get into is selling used products. Many things from books to furniture are commonly sold used. However two products are exploding the used market.

5) "Mail Order Reports You Can Sell"

A collection of fun little money makers that dan make you lots of money.

6) "The Secret Mail Order Product That Can Make you Rich"

If you don't have the "right" product, and know how to promote it properly, you're doomed to failure before you begin

7) "Get Free Mailing List From The Federal And State Governments"

If you want to make money in the mailing list business, you should contact the state and federal government for sources of lists. What's available? You wouldn't believe it!

8) "\$1,200 A Week Handing Out Flyers To Overweight People"

With over 40% of all Americans being overweight, this is the coolest mail order plan ever!

9) "Delivery Business"

Make \$25,000 or more per year by becoming the delivery service for restaurants and stores in your area.

BONUS Manual: "The Secret of my Success with the Longest Running Stamp Program in the Mail Order Business". Order all nine reports within the next 10 DAYS and get it absolutely free!

How many of these unusual titles do you think would sell well by classified ad?



CLIP & MAIL TODAY					
	CLI	Р&	MAI	L TO	DAY

(O.K.! Please <u><i>RUSH</i></u> me "The Direct Marketing series Vol. 1" by First Class Mail. All 9 reports, 2
	laser-sharp copies of this same exact flyer shipped flat, neat and ready for the copy machine including
	Full and Unlimited Reprint Rights.

	Enclosed is my \$17 Cash (), Check (), Money Order () for the printed version only. Enclosed is my \$13 Cash (), Check (), Money Order () for the CD-ROM version only. Enclosed is my \$23 Cash (), Check (), Money Order () for both the printed version & the CD-ROM version.
	I'm ordering within 10 Days, so please include my free bonus manual!
Na	ame
	ldress
Cit	ty State Zip
-	



Available on CD-ROM!





"Make Lots Of Money This Year Selling These Much Needed Best-Sellers To All Your New Mail **Order Customers**"

"The Direct Marketer's Information Series" Vol. 2

Let me introduce you to a new series called "The Direct Marketing Series Vol. 2". Ten professionally written reports, all on the time-proven, moneymaking tactics used by mail order expert, Herb Elhers. Written for your profit, these titles all focus on the years of experience of a professional mail order dealer.

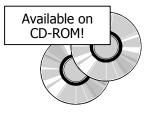
Master these winning strategies and you will make money Sell others these secrets and make more money and have loyal customers for years to come. Each one of these reports was written by the same mail order professional, Herb Elhers Study his techniques closely and I guarantee you success!

If you are at all serious about your trade, you must get this series today. You will thank yourself tomorrow when you are opening your orders. Most people who attempt to do mail order don't have a clue to what they are doing because they have no game plan. They have no technique or "defitness of purpose" as the experts say.) Not you and I though. We don't want to "fall by the wayside".

If you are going to become a profitable direct mailer you need to hang with the experts because success rubs off. As one marketing millionaire always said "Success breeds success". Do it now. Order your copy today and read it, study it and best of all go make some money selling this valuable information to others. What have you got to lose? That's right, I can't think of anything either. After all, it's basically a free product. Once you sell your first copy of this series it's pure profits from then on!



- "14 Ways To Get Free Postage & Envelopes" 1.
- "15 Does & Don'ts For Writing Powerful Ads" 2.
- 3. "17 Methods For Getting Free Advertising"
- "How To Make Big Bucks With Reprintable Reports" 4.
- 5. "How To Have Your Circulars Printed & Mailed Free"
- 6. "How To Make Big Bucks From Small Ads"
- "Management By Objective" 7.
- "The Most Powerful Word In Advertising" 8.
- "Ten MLM Mistakes That You Must Avoid" 9.
- 10. "How To Get Free Advertising"



BONUS: Order this series within the next 10 DAYS and get my special free report titled "How To Attract Buyers Using The Power Of The Subconscious Mind". So many people make this one simple mistake when running classified ads. Learn the again. You will automatically be lifted up to professional learn this one basic law of advertising.

"secret" and never have a loser ad mail order tycoon status when you

YES! Please <u>RUSH</u> me my copy of "The Direct Marketing Series Vol. 2" series by First Class Mail today. Please ship everything flat, neat and ready for the copy machine or your computers' printer!

Enclosed is m	y Cash (), Check (), Money (Order () for the:
() Printed Version \$17, () CD	-ROM Version \$23, () both th	e Printed & CD-ROM Versions \$33.

□ I'm ordering within 10 DAYS, so please include my free bonus report!

ADDRESS _____

CITY STATE ZIP

Your Name And Address Here

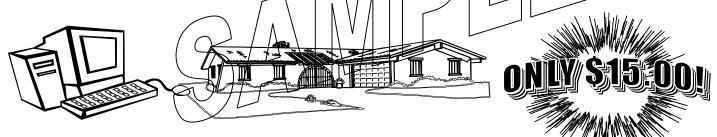
CLIP & MAIL TODAY!

DRUG RAID SELURES

BUY DIRT-CHEAP: CARS, trucks, computers, camcorders, houses, boats, stereo equipment, and much more! The United States government is having auctions in your area now!

Many items can be purchased for pennies on the dollar! Many people are reselling these fantastic deals for **HUGE PROFIT\$!** Some are making over \$60,000/Yr. just attending these public auctions on the weekends!

FREE REPRINT RIGHTS! Now, you can sell this proven money-maker guide for FUN & PROFIT! We will include complete information on how to successfully market this guide. By following the simple instructions, you too will soon be receiving CA\$H in your mailbox daily!



You Get Free Reprint Rights To The Following ...

- 1. **DRUG RAID SEIZURES** get all the addresses and phone numbers of the necessary government contacts you need plus more!
- 2. **THE MAIL ORDER ADVERTISING DIRECTORY** lists over 100 of the finest orderpulling publications to advertise this product in!
- 3. **THE BEGINNERS MAIL ORDER BUSINESS GUIDE** 113 pointers for the beginner. Covers everything needed to start your own mail order business instantly!

YES! Please RUSH my copy of "DRUG RAID SEIZURES" plus my two bonus manuals as shown above,
(shipped flat, neat and ready for the copy machine)

Enclosed is my Cash ($\$), Check ($\$), Money Order ($\$) for:

The Printed Version \$15 (), CD-ROM Version \$20 (), Both the Printed & the CD-ROM Versions \$25.

I	Name	Address			
I	City Send Order To:		_ State	Zip	
	Available on CD-ROM!	Your Name And Address Here			A PROVEN SELLER AS SEEN IN National Publications For years now!



The United States Government says there are many Mail Order operators that make **\$40,000** a year. What they don't tell you is how much of that money went for postage. Stamps can eat up 50 percent of your profits. What if you could eliminate the cost of postage and keep all the money as your profit? Well now you can! The **"FRANKLIN STAMP GENERATOR"** makes this possible for you! You simply send your customer copies of what you receive in the Franklin Stamp Generator. That's all there is to it!

THE BEST IS YET TO COME .

THERE HAS NEVER BEEN ANYTHING LIKE THIS BEFORE because this is the easiest and most profitable stamp generator you will ever lay your eyes upon. Now, you have your very own side line stamp business and work it along with whatever else your are doing with no additional investment in inventory, time or labor.

ALMOST EVERY 4TH CIRCULAR YOU MAIL WILL BRING BACK 50 FIRST CLASS STAMPS. OTHER MAILINGS GET ONLY 2% TO 3% SALES RESPONSE. WE GET BETTER THAN 25% RETURNS.

That is correct. This is the most powerful mailer there is. There has never been anything like this because of its incredible success. A test of your own will show that you will receive at least 25 customers for every 100 circulars that you send out! *Amazing but true.* Now you can *generate an abundance of stamps* day in and day out – all year long.

THE AMAZING "FRANKLIN STAMP GENERATOR"

The cost of the **"FRANKLIN STAMP GENERATOR"** is only 50 First Class Stamps, but it is worth much, much more than that because of its tremendous success. Don't let the small cost fool you. This is an opportunity that you just can't afford to miss. Don't let it pass you by. You won't receive this offer again. This is what you have been waiting for – that is if you wish to **NEVER BUY ANOTHER STAMP AGAIN!**

GET THE STAMPS YOU NEED WITH THIS TAG-ALONG HOME BUSINESS BUILDER.

TRY THIS TEST. Send out 100 circulars a week for a month, that's 400 brochures. You should receive about 100 responses in a steady, never-ending stream. This should bring you 5,000 stamps a month if you only send out 100 flyers a week! The success of the **"FRANKLIN STAMP GENERATOR"** will knock your socks off when you are receiving a cornucopia of stamps every day! **5,000 a month "GUARANTEED"!!!**

CLIP AND MAIL THIS APPLICATION -- DO IT TODAY!

Enclosed find 50 First Class Stamps. Please RUSH my "Stamp Generating Kit" Today!	TURNSYOUR MAILBOX
Name	INTO A POWERFUL STAMP MAGNET
Address	
City I	
State/Zip	¦≝ !
WORKS LIKE MAGIC DRA	WING STAMPS LIKE A MAGNET!

AMAZING NEW CIRCULAR PULLS 90% ORDERS !!

\$3,600 A MONTH "GUARAN

The United States Government says there are many mail order operators that make \$40.000 a year. *And Now*... the **"GOLDMINE'S INCREDIBLE MONEY-MAKING KIT**" makes this possible for you!

All you have to do is mail out the circular, which will be sent to you. You simply send your customers copies of what you receive in the "GOLDMINE'S INCREDIBLE MONEY-MAKING KIT". That's all there is to it? But the best part is yet to come...

There has been nothing like this before because this is the easiest and most successful money making offer you will ever lay your hands on! Now . . . you can have your own business, and work at it full or part lime . . . and need no experience or investment.

ALMOST EVERY CIRCULAR YOU MAIL WILL BRING BACK \$10 OTHER MAILINGS GET ONLY 2% TO 3% SALES RESPONSE, WE GET UP TO 90%

That's correct. This is the most powerful mailer there is. There has never been anything like this because of its fantastic success. A test of your own will show that you will receive at least 90 customers for every 100 circulars that you send out! Fantastic . . . but true. Now you can make a fortune the whole year round, every year.

AMAZING MONEY-MAKING KIT!

The cost of this "GOLDMINE'S MONEY-MAKING KIT" is only \$10, but it is worth much, much more than that because of its success. Don't let the price of this kit fool you. This is opportunity knocking! Don't pass it by. You won't receive this offer again. This is what you have been waiting for, if you want a business of your own.

GET RICH FAST IN YOUR SPARE TIME HOME BUSINESS!!!

Try this test . . . send out 100 circulars a week, for a month . . . that's 400 circulars. You will receive about 360 responses in a steady flow. This corresponds to \$3,600 a month if you only send out 100 a week! The success of the "GOLDMINE'S INCREDIBLE MONEY-MAKING KIT" will blow your mind when you are receiving \$10 bills by the dozen every day!!! \$3,600 a month!

TESTIMONIALS

Here are just a few letters received regarding the "Goldmine's Incredible Money Making Kit"!

"Thank you for introducing me to the "Goldmine's Incredible Money-Making Kit." It has literally changed my life! Thank you."

Edward Bailey St. Louis, Missouri

"I am writing to tell you about the success on my mailing of the circular. Your kit really does work!"

APPLICATION FORM - CLIP AND MAIL TODAY!

Michael Cosner Akron, Ohio "I can't believe it! My first mailing I made over \$2,200 profit. What a fantastic response! I'll keep in touch."

> Christine Wallace Atlanta, Georgia

"Just thought I'd send you a note to say how much I enjoy working from home and actually making a steady income! Much appreciated."

Jason Sallis Phoenix, Arizona "When I first received your offer I was a bit skeptical. But after a net profit of \$3,900 last month, I am a skeptic no longer! Mail order is great."

Available on

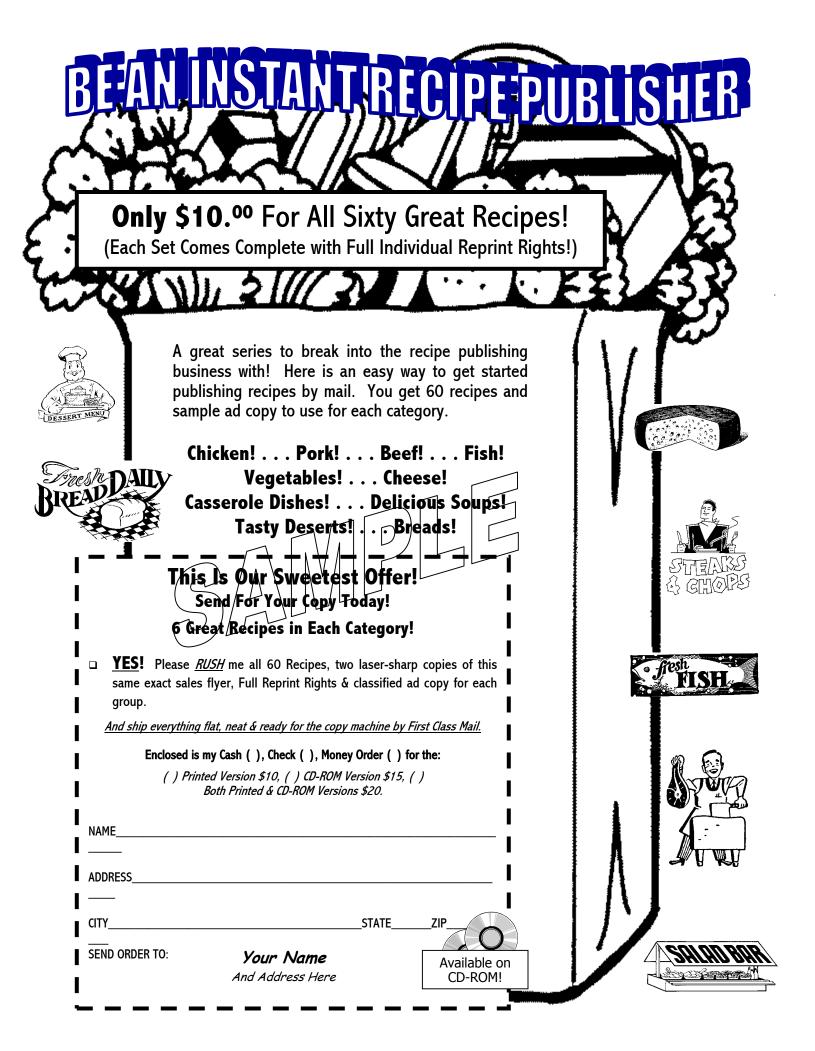
CD-ROM!

Martha Koenig Denver, Colorado

"Please tell me I'm dreaming! When my husband and I started mailings it just seemed too good to be true! But sure enough within 2 months time we have earned over \$7,400! Dreams really do come true!"

> Bob & Alice Tompkins Wichita, Kansas

YES! Please <u>RUSH</u> my "GOLDMINE'S INCREDIBLE MON	EY-MAKING KIT" (shipped	flat, neat & ready	for the copy machine).
Enclosed is my Cash(()Printed Version \$10,()CD-ROM	(), Check(), Money Order 1 <i>Version \$15,()Both Prim</i>		ons \$20.
NAME	ADDRESS		
CITY		STATE	ZIP
	IT'S SIMPLE • IT	'S EASY • AND	BEST OF ALL IT WORKS!





You've probably seen the ads: The ones promising you that you can make from \$1,000. overnight to upwards of \$100,000, within 30 days!! Do you know what you receive, when you send them your \$30.00 or \$40.00 order?? MOST OF THE TIME YOU ONLY RECEIVE A SHORT INSTRUCTION BOOKLET OR REPORT, which may have cost them all of 30¢ to produce! BUT, THAT IS WHAT SELLS VERY WELL BY MAIL TODAY!

Would you like to SAVE A BUNDLE . . . and receive copies of many of them, ALL IN ONE PACKAGE . . . with complete Reprint Rights, . . . so that you can copy them, and sell them to others??

Look At All These Classified Ad Possibilities:

1) POCKET \$15.00 PROFIT OF EVERY \$30.00 SALE! (\$5.00 per copy)

2) ADS THAT ALWAYS PULL LOTS OF ORDERS!! (Sells for \$1.00 to \$3.00)

3) FREE TYPESETTING: WHERE AND HOW ID GET IT! (Sells for \$2.00 to \$3.00)

4) HOW TO RAISE THE EXTRA CASH YOU NEED QUICKLY! (\$2.90 per copy)

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YOUR BLUEPRINT FOR MAILSHOT MILLIONS

(Written by the famous British mail order tycoon Mike Farrell)

A blueprint, of course, is a written set of instructions which tells you how to do something. Without a blueprint, or plan, nothing would get built - that's why people like architects and designers make so much money.

So, it's strange that most people don't use a blueprint when they try to make money. Oh sure, they'll have a plan of some kind, but it will be a sketchy sort of plan to say the least.

Take mail order for example. When a new entrepreneur turns his or her attention to mail order, their "plan" is usually something like this: put a few ads in the paper, buy a few mailing lists, send out some circulars, rake in the cash. It's like trying to build a house by throwing bricks, wood and cement into a heap!

A proper blueprint is DETAILED. It gives full and explicit instructions for every stage of a project. It specifies materials, tells you what they will cost and gives an accurate estimate of the time it will take to complete the project. With a blueprint, any job is three-quarters done.

So How About A Blueprint Which Tells You How To Get Rich?

O.K. it's an outrageous idea, not worthy of serious contemplation, but we've come across a man who has developed a blueprint which has the potential to do just that.

Mike Farrell has been in the direct mail game for longer than he cares to remember. He's seen it and tried it all. He's made a lot of money from direct mail. When Mike tells you how to organize your mailshots, it pays to listen!

It wasn't always like that. Mikes first plan for mail order success was rather like the one described above. His early mailshots were a disaster. He once sent out 2,000 letters without getting a single sale!

Nobody could accuse Mike of not being a trier. He knew in his heart of hearts that direct mail, properly practiced, would be his route to business success. He took time out to study the subject, read books on it and talked to successful mail order operators. He spent a year or more of his leisure time researching direct marketing. At the end of this period he had made a discovery which eventually repaid the time spent a thousandfold. He'd learnt that successful direct marketing could be reduced to a formula. An easy-to-understand blueprint which virtually guarantees success.

Mike's blueprint is no "pie in the sky". His first use of the formula enabled him to treat himself to a new

car. Soon he was making enough to throw up his job and go into the mail order business full time. Now Mike can predict, almost to a dollar, how 1 much he will make from a particular mailing.

Mike has now given permission for his

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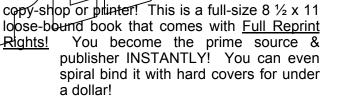
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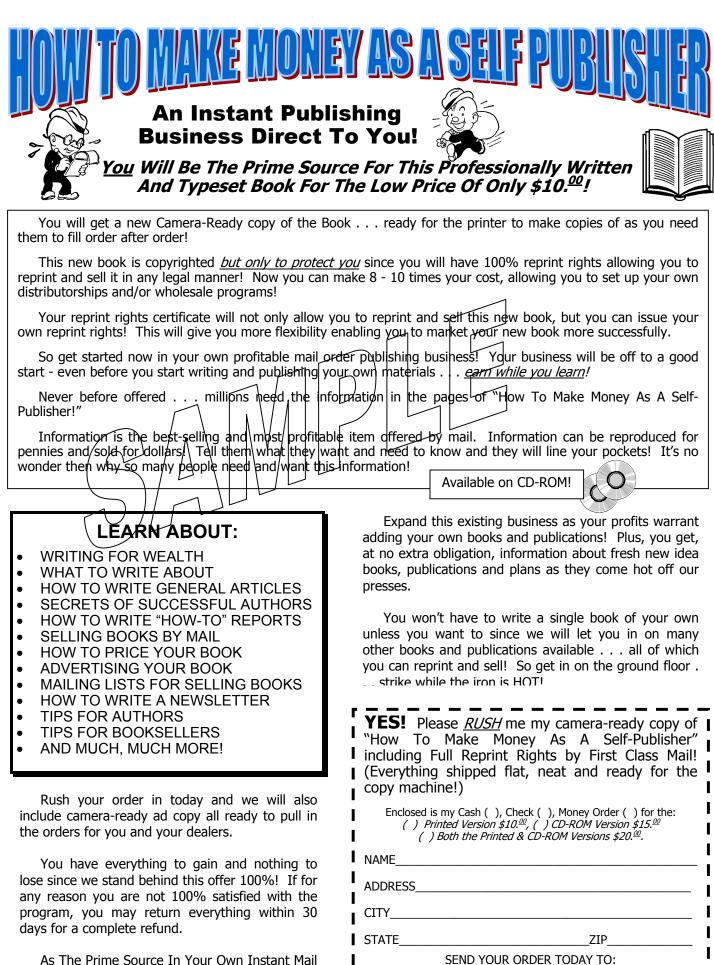


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